

# THE ALLIANCE FOR NATIONAL TRANSFORMATION

## OUR CORE MESSAGE



### WHO ARE WE?

The Alliance for National Transformation is a new political Party in the political landscape of Uganda.

1. **Our Symbol:** Is a lighting bulb; the significance of this is, shedding light wherever there is darkness and giving hope to Uganda.
2. **The Party Colours** are Purple, Orange, White and Red
  - **Purple** symbolises Peace, Wisdom, Quality and Devotion to Party and Country. It is recognition of the Wealth and potential of our Country and the Party's aspiration to harness this for the greater good. It captures our ambition for the transformation of Uganda and protection of the dignity of all persons.
  - **Orange** symbolises determination and creativity, youthfulness and optimism to bring about Transformation. Orange is also symbolic of strength and endurance required in service of the Party and the country.
  - **White** is light and goodness. It is the colour of perfection. White is used here to represent a successful new beginning. White is an assurance of safety and cleanliness.
  - **Red** symbolises the brotherhood, love and unity of all Ugandans. It is recognition of the sacrifices made by Ugandans of the past, present and the future generations against which the destiny of this Party and Nation is anchored.
3. **The slogan: "People First, A new Future."** Our commitment is to put people first in all activities.

#### 4. Party Values

We and all Party members are to hold dearly the following values and in all situations abide by and uphold them.

- i. **Godliness.** The Motto of our country is “For God and my Country”. In all the activities of the Party, we shall uphold the reverence for God, love and service to humanity.
- ii. **Respect and Dignity.** In conduct, character and communication; the members of the Party shall regard and treat Ugandans with a sense of respect and dignity.
- iii. **Accountability and Zero Tolerance for corruption.** The Party shall not tolerate any form of corruption and manipulation to achieve political gain from the public good. In this regard members shall at all times provide accountability for funds and other resources.
- iv. **Time management,** Commitment, hard work, dedication and adherence to established procedure is core.
- v. **Gender and Equity.** The Party shall have special regard for women, children, persons with disabilities and the elderly in all programs and institutional policies.
- vi. **Conflict Resolution.** Members shall seek to exhaust avenues within the institution of the Party to resolve conflicts in a proactive, timely and transparent manner.

5. **Party Goal:** The Goal of the Party shall be to; Create a value based political Organization that will transform the political culture of Uganda.

6. **Principle documents:** The Party has already issued;

- i. A Transformation Agenda giving direction on intersections on all sectors.
- ii. The Party Constitution has been enacted and published.

## 7. **Why should one join the Alliance for National Transformation?**

- i. The Alliance for National Transformation is a political Party which emphasises respect, tolerance of divergent views and mature dialogue. Be a part of an organisation which is value based.

- ii. Because of our core values, we believe that leaders of character and who love the country must be nurtured in the Alliance. Such leaders don't happen by chance.
- iii. The Alliance is for change of political leadership in Uganda, but beyond the change, the Alliance is committed to political transformation of Uganda.
- iv. The Party exists to broaden political participation in Uganda by creating an enabling environment for all.
- v. Uganda is at the verge of a Political transition, we commit to working alongside other actors to ensure stability and certainty during the process.
- vi. The Party is committed to harnessing youth potential to avert a time bomb. The youth in the Party shall be active participants in solving the problem.
- vii. National political change cannot be achieved single handedly. The Alliance will work with all the opposition, civil society, religious and progressive individuals in all political Parties to bring about political change in Uganda.
- viii. As a Party we present ourselves in the short term to push for change but in the medium and long term to change the Political culture in Uganda, build institutions and implement policies that transform and hold the country together.

**FOR THIS AND MANY MORE REASONS WE INVITE YOU TO JOIN THE PARTY.**

## **How to join**

### **1. Step 1. Online Registration:**

To register using your Android mobile device, visit the Play store > Search for and download "Alliance for National Transformation" App.

Follow Prompts to register and Pay for your subscription to receive a membership number.

To register using your iOS or iPhone, visit the App store >> Search for and download "**Alliance for National Transformation**" App. Follow Prompts to register and Pay for your subscription to receive a membership number.

**2. Step 2. Onsite registration:**

Visit our office on Plot 87, Buganda road to register and receive your membership card manually.

Later on registration centres will be in the various Party offices country wide.