



## dynaCERT Appoints Former President of Cummins Diesel Canada, Michael Christodoulou, as Business/Marketing Advisor

TORONTO, June 08, 2017 (GLOBE NEWSWIRE) -- *dynaCERT* Inc. (TSX VENTURE:DYA) (OTCQB:DYFSF) ("*dynaCERT*" or the "Company") is pleased to announce that Michael Christodoulou, the former President of Cummins Eastern Canada LP and Cummins Diesel of Canada, is joining the Advisory Board as a Business/Marketing Advisor.

Mr. Christodoulou has over 30 years of extensive experience and vast knowledge working with major North American trucking companies. He held the position of President and Principal of Cummins Eastern Canada LP for 15 years, Executive Director of PACCAR Business, Cummins Inc. and was President of Cummins Diesel of Canada for over seven years. Mr. Christodoulou has a superior track record within the trucking industry and has developed excellent industry affiliations with global transportation companies and all the major truck OEM's.

Mr. Christodoulou was formerly on the Global Distributor Advisory Council for Cummins Power Generation, was the Chairman of the Canadian Association of Equipment Distributors, and the VP and Board Member of the Associated Equipment Dealers. He is a Member of the Canadian Trucking Alliance, and has been a member of the Ontario, Quebec and the Atlantic Provinces Trucking Associations. Mr. Christodoulou is a former member of Cummins Distribution Council and was the Co-Chair of Cummins Bus Council.

Jim Payne, President & CEO of *dynaCERT*, states, "We are very pleased to have an individual of Mr. Christodoulou's calibre join *dynaCERT*'s Advisory Board. The depth of industry knowledge and customer affiliations that Mr. Christodoulou brings will be a major asset to the Company."

Michael Christodoulou states, "I am very excited about my new affiliation with *dynaCERT*. I look forward to working with our people to help users of diesel engines work better. This technology will reduce fuel consumption, operating costs and help preserve our environment by emitting less emissions. It is compact and affordable and has a very short payback period. I trust that it will be considered by many organizations who will recognize the benefits of this technology."

*dynaCERT* announces the receipt of \$1 million from Mr. Christodoulou as a strategic partner in the business. This funding was a private placement of 1,176,471 units at a price of \$0.85 per unit. Each unit is comprised of one common share in the capital of the Company and one-half of one common share purchase warrant, with each whole warrant being exercisable into one Common Share at a price of \$1.25 for a two-year period from the date of issuance. The warrants include an acceleration clause to the effect that if at any time after four months and one day following the issuance of the warrants, the closing trading price of the Common Shares on the TSX Venture Exchange (the "Exchange") is greater than \$2.00 per Common Share for a period of ten consecutive trading days, then *dynaCERT* may give notice to the holder of the warrants of its intention to force the exercise of the warrants, following which the holder thereof shall have a period of 30 days to exercise the warrants, failing which the warrants will automatically expire.

### **About *dynaCERT* Inc.**

*dynaCERT* Inc. manufactures, distributes, and installs Carbon Emission Reduction Technology for use with internal combustion engines. Our patent-pending technology creates hydrogen and oxygen on-demand

through electrolysis and supplies these additives through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is currently in use with on-road applications. Website: [www.dynaCERT.com](http://www.dynaCERT.com).

#### **READER ADVISORY**

*Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to periodic updates of results, testing programs and results, negotiations with third parties concerning potential business transactions, and the timing of certain going forward projects. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.*

*Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at [www.sedar.com](http://www.sedar.com). Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

*The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.*

**Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the release.**

#### **On Behalf of the Board**

**Murray James Payne, CEO**

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