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TSX.V: DYA
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***dynaCERT* Appoints Mr. David Bridge as Chief Operating Officer; “Smart” ECU Will Track Carbon Credits**

TORONTO, ON--(Marketwired – August 29, 2016) - *dynaCERT* Inc. (TSX VENTURE: [DYA](#)) (OTC: [DYFSF](#)) ("*dynaCERT*" or the "Company") is pleased to announce the appointment of Mr. David Bridge as Chief Operating Officer of the Company, effective immediately.

Mr. Bridge has an extensive background in managing technology operations and multi-million dollar corporate ventures. He is an accomplished leader with extensive knowledge of restructuring and streamlining IT to increase efficiency and reduce cost. Mr. Bridge has held several senior IT positions with major firms for the past 25 years as well as successfully led teams at AMD, RBC Financials, Virgin Mobile and Blackberry. As the senior IT leader, he helped Virgin Mobile in Canada expand from a start-up to a key competitor in the Telecommunications sector. In his most recent position at Blackberry as a Director of Infrastructure, Architecture and Engineering, he led a high performance team that designed and supported large scale enterprise wide systems.

Jim Payne, President & CEO, states, “We are delighted to announce the appointment of someone of Mr. Bridge’s caliber to strengthen *dynaCERT*’s management team. He has a strong track record in all aspects of managing technology operations and as a successful senior IT leader. His experience will be invaluable as we move forward into the manufacturing stage.”

State-of-the-Art ECU

The *dynaCERT* team of engineers and scientists, under the supervision of Mr. Bridge, has worked closely with RMF Design and Manufacturing along with diesel and electronic technical experts to finalize the electronic interface, design and development of the state-of-the-art “Smart” ECU (Electronic Control Unit). This “Smart” ECU is the brain of the HydraGen™ unit. Its capabilities are similar to those of a smart phone wherein it can listen to the onboard engine computer and respond accordingly.

The “Smart” ECU has shown significant advantages and improvements over the initial version of the ECU as to the reading, collecting, transmitting and storing of data pertaining to fuel efficacy and emissions reductions. The “Smart” ECU communicates with the engines onboard computer, learning and altering the flow of gases produced and introduced to enhance combustion. It also has GPRS capability for remote access by both the company and end users, allowing for tracking and monitoring of Carbon Credits. Mr. Bridge, COO, comments, “I am excited about joining *dynaCERT* and the launch of this new product and as we continue to innovate.”

The initial version of the ECU has been phased out; however, the Company continued to work with several trucking firms in Ontario that have the HydraGen™ units with the initial version of the ECU installed on their 2012-2016 transport trucks. The initial ECU had been modified for manual collection of data which was very instrumental in the development of algorithms for the “Smart” ECU. The transport trucks outfitted with these HydraGen™ units form part of the initial purchase order announced in 2015 and will be upgraded with the new “Smart” ECU when available.

About dynaCERT Inc.

dynaCERT Inc. manufactures, distributes, and installs Carbon Emission Reduction Technology for use with internal combustion engines. Our patent-pending technology creates hydrogen and oxygen on-demand through electrolysis and supplies these additives through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is currently in use with on-road applications. More information can be found at www.dynaCERT.com.

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Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to periodic updates of results, testing programs and results, negotiations with third parties concerning potential business transactions, and the timing of certain going forward projects. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

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On Behalf of the Board

Murray James Payne, CEO

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