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***dynaCERT* Files “Smart” ECU Patent Application in the United States and Canada**

TORONTO, ON--(Marketwired – October 28, 2016) - *dynaCERT* Inc. (TSX VENTURE: [DYA](#)) (OTC: [DYFSF](#)) ("*dynaCERT*" or the "Company") is pleased to announce that the company has filed a patent application in the United States (#15/298783) and Canada on their “Smart” Electronic Control Unit (“ECU”), a system and method of managing an on-demand electrolytic reactor for supplying hydrogen and oxygen gas to an internal combustion engine. The system minimizes reactor’s power consumption and parasitic energy loss generally associated with perpetual reactors.

The “Smart” ECU monitors the reactor and engine parameters and determines a reactor performance level. It then determines the engine performance level and detects any change in the engine performance to forecast the future engine demand. Taking it a step further, it determines an ideal reactor performance level for optimizing engine performance.

This is the main controller (decision maker) that provides the capability to optimize the reactor to produce the correct amount of gas for improving the combustion process. It will also provide the capability to monitor, log and transmit data resulting in the reduction of Carbon Footprint.

David Bridge, *dynaCERT*’s Chief Operating Officer, states, “This is a great achievement after several months of intensive work and effort to develop our unique “Smart” ECU technology. We are excited about the technology’s future capabilities as we continue to build upon our IP collections.”

About *dynaCERT* Inc.

dynaCERT Inc. manufactures, distributes, and installs Carbon Emission Reduction Technology for use with internal combustion engines. Our patent-pending technology creates hydrogen and oxygen on-demand through electrolysis and supplies these additives through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is currently in use with on-road applications. More information can be found at www.dynaCERT.com.

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Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to periodic updates of results, testing programs and results, negotiations with third parties concerning potential business transactions, and the timing of certain going forward projects. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or

achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

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On Behalf of the Board

Murray James Payne, CEO

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