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## TSX.V: DYA OTCQB: DYFSF FRA: DMJ

## dynaCERT Appoints Amir Farahi to its Board of Directors

TORONTO, ON--(Globe Newswire – March 7, 2019) - *dynaCERT* Inc. (TSX VENTURE: DYA) (OTCQB: DYFSF) (FRA: DMJ) ("*dynaCERT*" or the "Company") is pleased to announce that it has appointed Mr. Amir Farahi to the Board of Directors.

Amir Farahi is a Government Relations and Public Affairs consultant. He is the Principal at Blackridge Strategy Inc. ("Blackridge") one of the largest Government Relations firms in Southwestern Ontario. Blackridge has established a strong working relationship with all three levels of government in Canada, Federal, Provincial and Municipal, and has a solid track record with its clients in real estate, construction, labour, health care, and heavy industrial industries.

Amir was a senior advisor to Fanshawe College and was instrumental on the establishment of its innovation centre which led to the creation of Fanshawe's Innovation Village i4C Hub in Q4 2018. This is a one stop centralized shop that supports and provides services through the Centre for Research and Innovation, the Library research team, the Canadian Centre for Product Validation, Centre for Advanced Research in Biotechnology and LEAP junction to innovators on campus.

Amir was a columnist for 3 years for Metroland Media Group, a subsidiary of TorStar Corporation and his columns were amongst the top read every year as ranked by the editorial team. He was a political commentator for Bell Media Inc. and has appeared regularly on Newstalk 1290 CJBK radio and CTV News in London. He was also Chair of the City of London's Transportation Advisory Committee at a time when the City was planning a \$500 million investment to implement Bus Rapid Transit. The project is part of the City's 2030 Transportation Masterplan which is currently being implemented.

Amir is the Executive Director of the London Institute, an organization that in partnership with Farhi Holdings Corporation, TechAlliance and London's Small Business Centre, has planned a \$31.5 million entrepreneurship centre, (180,000 square feet) the largest in Southwestern Ontario. The entrepreneurship centre's services will be built around TechAlliance (Regional Innovation Centre) and the London Small Business Centre, who will both be moving into the building's first floor to provide entrepreneurs with one-stop access to supports, services, and workshops. TechAlliance will house its Immersive Digital Experiences Accelerator (IDEA) providing incubation and acceleration for the next generation of local video game developers and BURST for high-potential medical technology startups and scale-ups that will position London as a focal point for life sciences innovation. BURST provides intensive support to 30 companies, including approximately \$3 million in cash and in-kind support.

Amir was also a Co-founder of FillSpaces Technologies Inc., which was a recipient of Ontario Centre of Excellence funding for its artificial intelligence and machine learning applications to its sales verticals and marketing channels. The company was funded by Western University's business incubator (Propel) and accelerator.



Amir has a Bachelor of Arts in Political Science from Western University. During his time at Western University, Amir founded the King's University College Undergraduate Research Journal, a peer-reviewed publication by faculty showcasing four of the top research papers by students.

Mr. Farahi stated, "I am pleased to be joining the *dynaCERT* board at this important juncture of its growth. The company has a positive outlook as it expands into the North American, European, Middle Eastern, South Asian and South American markets. *dynaCERT*'s proprietary technology and the breadth of its patent portfolio is groundbreaking. My background in government relations, business development and public relations will help the company expand its public attention. I look forward to assisting *dynaCERT* with government relations and transactions while diligently focusing on driving an aggressive sales trajectory."

Jim Payne, CEO of *dynaCERT*, commented, "Amir brings to our board a great penetration in relationships, furthering our existing Southwestern Ontario and other Canadian and international sales endeavours. Amir's experience, public profile and relationships can be highly contributory to *dynaCERT*'s strengths and goals, being recognized as Canada's leading Carbon Emission Reduction Technology Company. I trust that Amir's renowned background will integrate very well with our highly dedicated Board of Directors and our appropriately focused Advisory Board which continues to establish *dynaCERT*'s expanding international profile in reducing carbon emissions and enhancing fuel efficiencies world-wide."

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Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to the potential expansion into new markets, industries and segments, such as diesel- powered use of any the dynaCERT products and sales. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance of achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at <u>www.sedar.com</u>. Readers are cautioned that this list of risk factors should not be construed



as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the release.

## On Behalf of the Board

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